ORDER

rders	Order / Rev:	327890		LAS CRUCES
	Alt Order #:	25290497		THE
	Product Desc:	Issue		
	Estimate:	4675		CW - EIPaso, TX
	Flight Dates:	10/18/16 - 10/24/16	Primary AE:	Jenna Nubar

Agency Name: Great American Media

Original Date / Rev:

Order Type:

Name: Demographic:

Priority:

Product Codes:

Revenue Codes:

Buying Contact:

Billing Contact:

DCCC

HH

PL02

P-4

AGY, POL, ISSUE

GENERAL

09/19/16 / 09/19/16

1010 Wisconsin Ave NW Washington, DC 20007

Agency Commission:

Billing Calendar:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

New Business Thru:

Order Separation: 00:30:00

Advertiser External ID: Agency External ID:

Unit Code:

Bill Plan

Advertiser

2						
Start Date			Gross Amount	Net Amount		
09/26/16	10/24/16	6	\$405.00	\$344.25		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$405.00	\$344.25	0.00
Totals	6	\$405.00	\$344.25	0.00

General

K-WDC

NAT

Cash

15%

Broadcast

EOM/EOC

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total		
CW - ElPaso, TX	1%	\$405.00		
Market	100%	\$40,500.00		

Competitive Share	Share	Total
KDBC	27%	\$10,935.00
KFOX	12%	\$4,860.00
KINT	0%	\$0.00
KTSM	23%	\$9,315.00
KVIA	37%	\$14,985.00
QVIA	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 NVIA	10/22/1	6 10/22/16	SA 4-5P MT/5-6P	PT CM	SA 4-5P	S-	:30	1	\$5.00P-3	0.00 NM	1	\$5.00
			Access Hollywood	b	(4:00 PM-5:	00 PM)						
Access	Hollywoo	od										
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	17/16	10/23/16	S-	1	\$5.00	0.00						
E 2 NVIA	10/19/1	6 10/19/16	WE Prime Hour 2	CM	8-9p	W	:30	1	\$100.00P-3	0.00 NM	1	\$100.00
			Frequency									
Frequer	ncy-CW											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	17/16	10/23/16	W	1	\$100.00	0.00						
E 3 NVIA	10/19/1	6 10/19/16	WE Prime Hour 1	СМ	7-8P	W	:30	1	\$100.00P-3	0.00 NM	1	\$100.00
			Arrow									
Arrow-C	CW											

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CW

- ElPaso, TX

Order / Rev: 327890 Advertiser: **DCCC**

Alt Order #: 25290497 Product Desc: Issue

Flight Dates: 10/18/16 - 10/24/16 4675

Estimate:

Ln Ch Start **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount End 10/19/16 10/19/16 WE Prime Hour 1 CM 7-8P \$100.00 E 3 NVIA :30 \$100.00P-3 0.00 NM Arrow Arrow-CW Start Date End Date Weekdays Spots/Week Rating Rate --W---\$100.00 Week: 10/17/16 10/23/16 0.00 E 4 NVIA 10/18/16 10/18/16 TU Prime Hour 1 CM 7-8P -T----:30 \$160.00P-3 0.00 NM 1 \$160.00 The Flash The Flash-CW Start Date Weekdays Spots/Week **End Date** Rate Rating Week: 10/17/16 10/23/16 \$160.00 0.00 M-F 9-930P \$20.00P-3 E 5 NVIA 10/18/16 10/24/16 Late News (M-F) CM MTWTF--:30 2 0.00 NM 2 \$40.00 (9:00 PM-9:30 PM) ABC7 News @ 9p on CW ABC7 News @ 9P on CW Start Date End Date **Weekdays** Spots/Week Rating Rate 10/24/16 MTWTF--Week: 10/18/16 \$20.00 0.00

> \$405.00 Totals 6